CONCENTRATED FLOOR CLEANER

STRONG CONCENTRATED CLEANER — PINE FRESH FORMULA



2X CONCENTRATE

Twice the cleaning power of ordinary phenyl & surface cleaners

100+ LITRES

Yields over 100 litres of active cleaning solution per 1L bottle

pH BALANCED

Acid-free neutral formula safe for Italian marble, granite & tiles

Clean Floors. Zero Harsh Residue.

Made in Hyderabad by **Birrumalae Pharma Private Limited**, BIRMAL Concentrated Floor Cleaner is built for everyday Indian homes and commercial spaces. Blending distilled pine oil with biodegradable cleaners, it cuts cooking grease, footwear marks, and floor grime without leaving dull soapy streaks.

With a balanced neutral pH (7.0 ± 0.5) and no hydrochloric acid or caustic burn, BIRMAL protects the natural polish of Italian marble, granite, vitrified tile, and sealed wood while leaving rooms smelling fresh for hours.



2X Active Strength
Concentrated pine formula lifts kitchen oil and tracked-in dirt fast.

Marble & Granite Safe
pH-neutral cleaner prevents chemical etching and stone dullness.

99.9% Protection
Clears everyday bacteria from household and bathroom floors.

₹3.30 / Litre Cost
2 caps (15–20 ml) per 5L bucket yields 100+ litres from one 1L bottle.

THREE-STEP MOPPING GUIDE

NO SECOND RINSE NEEDED



01. Measure & Dilute
Add 2 full caps (15–20 ml) into 5 litres of clean water and stir lightly.



02. Mop Evenly
Wring out your damp mop and wipe across tiles, marble, or granite.



03. Air-Dry Clean
Let dry naturally in minutes—streak-free shine with a crisp pine aroma.

CONSUMER PACK SHOWCASE

Sealed food-grade PET bottles in everyday household sizes (prices inclusive of 18% GST).



BIRMAL Concentrated Floor Cleaner — 200 ml

TRIAL & TRAVEL PACK

Handy bottle for studio flats, bathroom deep cleaning, or first-time trial at home. Just two caps in water tackle everyday floor marks, dust scuffs, and odours without sticky residue. One 200 ml bottle makes up to 20 litres of mop solution.

Volume: **200 ml** | Yield: **Up to 20 Litres** | Retailer Landing: **₹56.00** | Shipper: **48 Units / Box**

MRP ₹70.00



BIRMAL Concentrated Floor Cleaner — 500 ml

FAMILY EVERYDAY PACK

Everyday bottle sized for 1 to 2 BHK homes. Quickly cuts kitchen oil, tracked-in mud, and bathroom grime across vitrified tiles, marble, and granite. Dries clean without slippery film and yields up to 50 litres of floor cleaner.

Volume: **500 ml** | Yield: **Up to 50 Litres** | Retailer Landing: **₹136.00** | Shipper: **24 Units / Box**

MRP ₹170.00



BIRMAL Concentrated Floor Cleaner — 1 Litre

FLAGSHIP BESTSELLER

Our best-value home pack with a built-in measuring cap for accurate dilution (15–20 ml per 5L bucket). Yields 100+ litres of active solution—up to 65 washes—protecting stone gloss while leaving a fresh pine scent through the house.

Volume: **1 Litre** | Yield: **100+ Litres (60–65 Washes)** | Retailer Landing: **₹264.00** | Shipper: **12 Units / Box**

MRP ₹330.00



COMMERCIAL & INSTITUTIONAL SOLUTION

BIRMAL Concentrated Cleaner — 5 Litres Jerry Can

Built for busy offices, hospitals, apartments, and housekeeping teams. Works in manual mop buckets and scrubber-dryers without heavy foam, clearing corridor dirt and grease while making 500+ litres of solution from one stackable HDPE can.

Pack: **Virgin HDPE Jerry Can**

Yield: **500+ Litres Solution**

Shipper: **4 Cans / Carton (22.4 kg)**

MRP ₹1,450.00

RETAILER PRICE LIST (W.E.F. 09-NOV-2026) & MASTER CARTON SPECS

HSN: 3402 90 99 • GST: 18% INCLUSIVE • RETAILER MARGIN: 20% ON MRP

PACK SIZE	BASIC (₹)	GST 18%	LANDING (₹)	MRP (₹)	UNITS / BOX	GROSS WT.	CARTON (L × W × H)
200 ml PET	₹47.46	₹8.54	**₹56.00**	**₹70.00**	48 Units	11.20 kg	340 × 260 × 175 mm
500 ml PET	₹115.25	₹20.75	**₹136.00**	**₹170.00**	24 Units	13.50 kg	380 × 270 × 225 mm
1 Litre PET	₹223.73	₹40.27	**₹264.00**	**₹330.00**	12 Units	13.80 kg	360 × 275 × 285 mm
5 Litres Can	On Req.	18% Incl.	Bulk Quote	**₹1,450.00**	4 Cans	22.40 kg	390 × 310 × 330 mm

BIRRUMALAE PHARMA PRIVATE LIMITED

MANUFACTURERS OF QUALITY HOME CARE & HYGIENE PRODUCTS

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